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# Summer Training 2

— All About Articles —

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# Agenda

- Announcements
  - What makes a good article for each section
  - What makes a good welcome back article
  - Brainstorm session
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# News

- Unbiased reporting → no personal thoughts
  - Uses interviews and outside data to report facts
    - 2+ sources, preferably directly related to SNHU
  - Relates back to life on campus
    - Can be about new course offerings, updates to buildings/facilities, major events on campus, or new campus rules/policies
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# Sports

- Similar to news -- unbiased reporting revolving around SNHU Athletics
  - Sources can be interviews with players, coaches, and staff, as well as game statistics and NE-10 announcements
    - Great chance to get used to interviewing subjects - much less stressful to interview students
  - Can be team previews, athlete highlights, or game/season wrap ups
    - Teams winning championships and players winning awards make great articles
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# A&E

- The most ambiguous of the sections
    - Isn't always a clear-cut connection to the SNHU community
  - Can be about books, movies, albums, video games, podcasts, etc whose target audience is college students
    - This is still very broad as many people have differing tastes, but if you want to write it, odds are someone will want to read it
  - Can also feature events, restaurants, attractions etc that take place off campus in the greater Hooksett/Manchester area
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# Opinions

- Biased pieces about SNHU-centric topics
    - Can be about Sodexo, housing, class registration, SGA, and really anything on SNHU campus
    - Feel angry? Write an opinions piece. Feel happy? Write an opinions piece
  - Still needs research → state your opinion with facts that send the message;  
don't just say what you think without anything to back it up
  - A well-written opinion piece is deceptively hard
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## Welcome Back Articles

- Intended for people new to SNHU
  - Gives tips and tricks to campus life
    - Can be general college advice or SNHU based
  - Nothing too heavy → it's a happy time for people, so articles should reflect that
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# Brainstorm

- What do you wish you read as a freshman?
  - What is going on at school that people should know about?
  - Any teams you're excited to see play?
  - What movie do you want to see in theaters when you go back to school?
  - What restaurant in Manchester does everyone need to go to once?
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