

***WELCOME TO
THE PENMEN
PRESS***



MEET YOUR EDITORS IN CHIEF!

Sofia Barassi and Stefan Karlberg



★ I AM A SENIOR

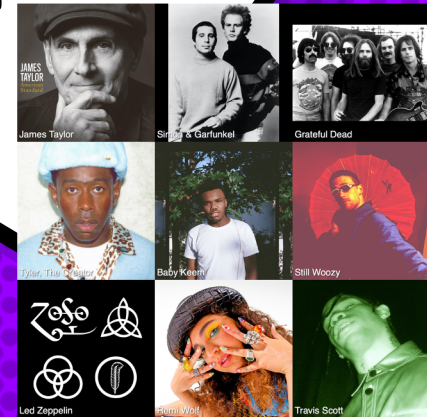
★ I WORK ON CAMPUS AT
THE LAST CHAPTER PUB
AND OFF CAMPUS AT
AROMA JOE'S

★ I AM A PHOTOGRAPHER,
MUSICIAN, AND I LOVE TO
TRAVEL!



STEFAN

Major: Communications Minor:
Digital Video Production



★ I AM A CURRENT
JUNIOR

★ I AM A PENMEN GUIDE
FOR THE OFFICE OF
ADMISSIONS

★ I LOVE ICE CREAM,
JUSTIN BIEBER, AND
SPORTS



SOFIA

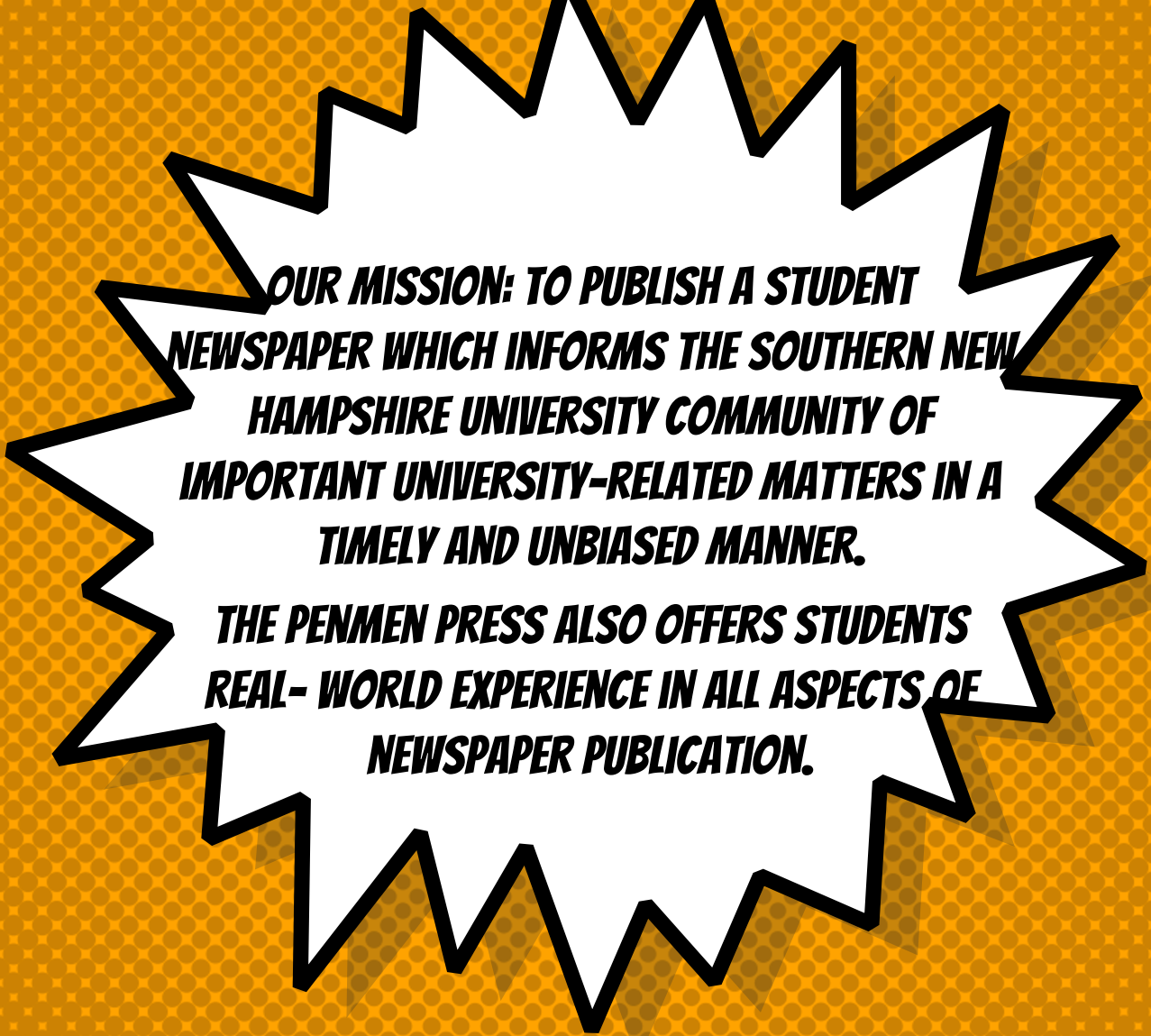
Major: Middle School Science
Education



MEET OUR ADVISOR



- ★ Jon Boroshok aka “JB”
- ★ Accredited in Public Relations
- ★ Teaches Communications
- ★ Full of dad jokes



***OUR MISSION: TO PUBLISH A STUDENT
NEWSPAPER WHICH INFORMS THE SOUTHERN NEW
HAMPSHIRE UNIVERSITY COMMUNITY OF
IMPORTANT UNIVERSITY-RELATED MATTERS IN A
TIMELY AND UNBIASED MANNER.***

***THE PENMEN PRESS ALSO OFFERS STUDENTS
REAL- WORLD EXPERIENCE IN ALL ASPECTS OF
NEWSPAPER PUBLICATION.***

WHAT DOES THE PENMEN PRESS DO?

- ❖ We have fun!
- ❖ We write articles to report on the SNHU community and happenings around campus
- ❖ We take photos for articles
- ❖ We print issues and online versions
- ❖ We hold events for us and the SNHU community
- ❖ We make meaningful connections with our peers, professors, and community

OUR SECTIONS THAT YOU CAN PARTICIPATE IN

- × News
- × Sports
- × Opinions/Lifestyle
- × Arts & Entertainment
- × Photo
- × Social Media/Marketing
- × Layout
- × Copy Editing
- × Online Team
- × Event Planning

HOW PRESS WORKS!

- Attend weekly meetings: meet with section(s) that you are in
- Produce articles, photos, and/or content for your section(s) in a timely manner as stated by editors/managers
- Meet content deadlines!
- Produce monthly* issues to distribute to SNHU community
- Ask questions

***MEET OUR
TEAM***

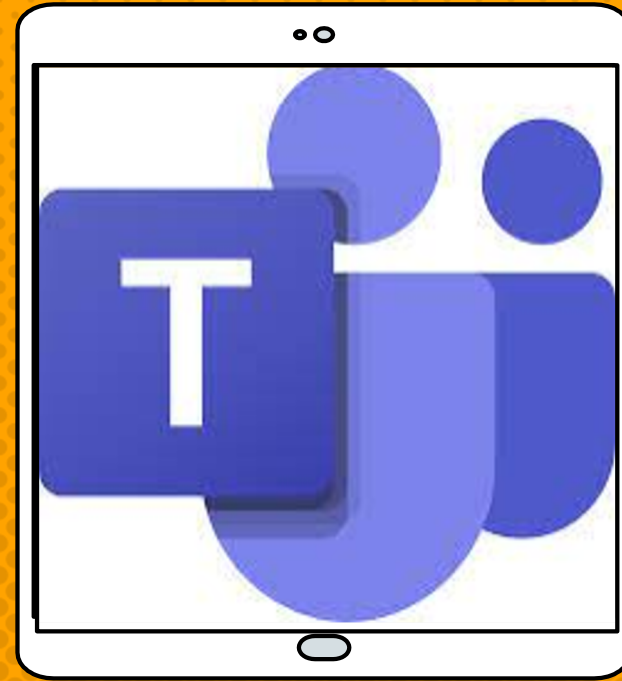
THEY DON'T BITE

Kinda...



HOW WE COMMUNICATE

- × We use Teams and Outlook to communicate (check often)



HOW TO STAY UPDATED



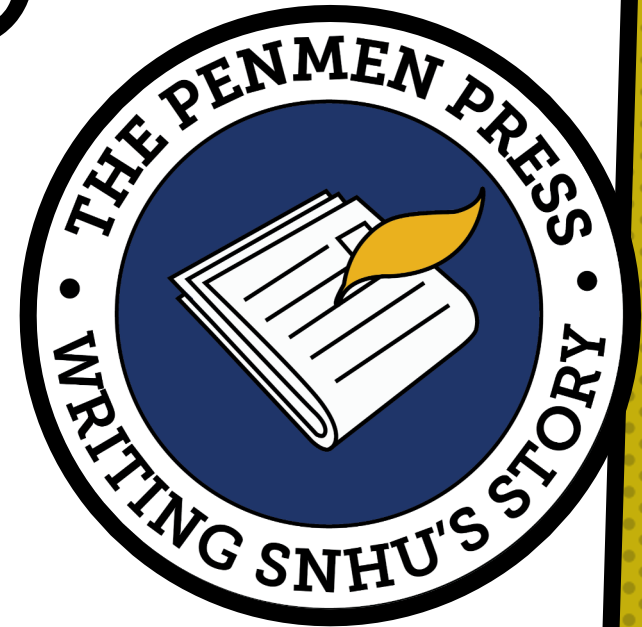
Go to
penmenpress.co
m/backoffice

Click: "New to
Press? Start here"
(Fill out form)

Download
Teams app

WHAT DO YOU WANT TO KNOW?

What are your questions
about the Penmen Press?



WHAT ARE YOU INTERESTED IN?

Talk to a section leader

Ask questions

Switch if you are interested in more than one!

THANKS!



Please ask us any questions that you have!
You can reach us at sofia.barassi@snhu.edu
george.karlberg@snhu.edu or
penmenpress@snhu.edu

Please see us on the way out!