



Let's Get Creative

What Makes an Article Worth Reading?

- Staying current/timely
- Finding topics that more than one demographic can find interest in
- Interesting headlines

1. Sports

- Big games
- High achieving players
- Record setting
- Club sports
- New staff
- Charities



2. A&E

- Album Reviews
- Movie Reviews
- Features on museums/art exhibits
- Local art, comic, or other conventions



3. Opinions/lifestyle

- SNHU Controversy: rules, tuition, classes, etc.
- Local restaurant reviews
- Dining hall food
- Dorms
- School-affiliated travel abroad opportunities

4. News

- Construction
- Going back to campus
- Large-scale campus events
- Major Concert
- Updates in Higher Ed
- Changes to School
- Changes to classes
- Changes



Your Turn!!!

- Split into groups and brainstorm ideas/headlines for each section (3 per section)
- Be ready to pitch a topic with a headline; it doesn't need to be long but details and possible contacts are a plus! (choose your favorite!)
- Get ready to compete! We will vote as a group for the most engaging topics and headlines (Winner will get a prize!)



Find your sections!!