



Happy  
Wednesday!

## Agenda

- So great to see all of your faces
- Articles due today
- Issue comes out 2/2/22
- Meet the Press
- Tshirts
- Advertising Press (brainstorm session)
- Article idea (brainstorm session)
- Meet with your editors/managers



## Advertising Brainstorm

- ▣ Who should we target?
- ▣ What platforms should we use? What do our peers check the most?
- ▣ Go into class and advertise?

No idea is a bad idea! How do you think we can get new members?

## Article Brainstorming

- What has been happening on campus?
- What do our peers need to know?
- What is making you angry? What have you really enjoyed?
- Anything notable near campus?

A lot has been happening on campus, and it's our job to report back to our peers and hold the school accountable.



## Quick Reminder

### Biased

- A&E, Lifestyle, and Opinions
- Communicates an opinion of the writer → not 1st person!!
- Still uses sources to back up the writer's opinion

### Unbiased

- News and Sports
- Purely fact-based reporting
- Uses as many primary sources as possible
  - Students, staff, faculty, and admin are all great options
- Aims to give the reader the facts of a story





## Meet with sections!

Feel free to meet with any section, even  
if you don't usually!



The background of the slide features a repeating pattern of overlapping circles in various shades of blue and teal. Superimposed on these circles are thin, branching lines in a gold or light brown color, resembling stylized tree branches or coral. A central white rectangular box with a thin gold border contains the text.

1.

## TRANSITION HEADLINE

Let's start with the first set of slides





HELLO!

**I am Jayden Smith**

I am here because I love to give presentations.

You can find me at @username



“

*Quotations are commonly  
printed as a means of  
inspiration and to invoke  
philosophical thoughts from  
the reader.*





# BIG CONCEPT

Bring the attention of your audience over a key concept  
using icons or illustrations



## A PICTURE IS WORTH A THOUSAND WORDS

A complex idea can be conveyed with just a single still image, namely making it possible to absorb large amounts of data quickly.

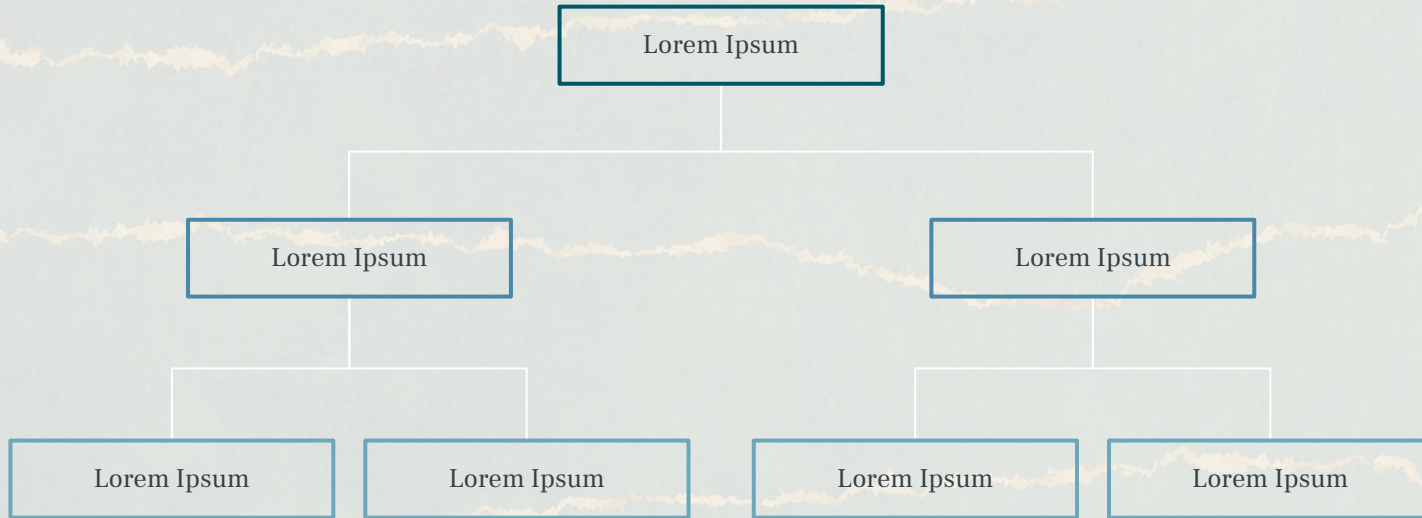


A large, intricate snowflake is the central focus of the image. It has a complex, six-pointed structure with many smaller branches and facets. The snowflake is white and appears to be melting or surrounded by a mist of smaller ice particles. The background is a dark, gradient blue, which makes the white snowflake stand out. The overall composition is minimalist and visually striking.

WANT BIG IMPACT?  
USE BIG IMAGE.



## USE DIAGRAMS TO EXPLAIN YOUR IDEAS



## AND TABLES TO COMPARE DATA

	A	B	C
Yellow	10	20	7
Blue	30	15	10
Orange	5	24	16



# MAPS





89,526,124

Whoa! That's a big number, aren't you proud?





89,526,124\$

That's a lot of money

185,244 users

And a lot of users

100%

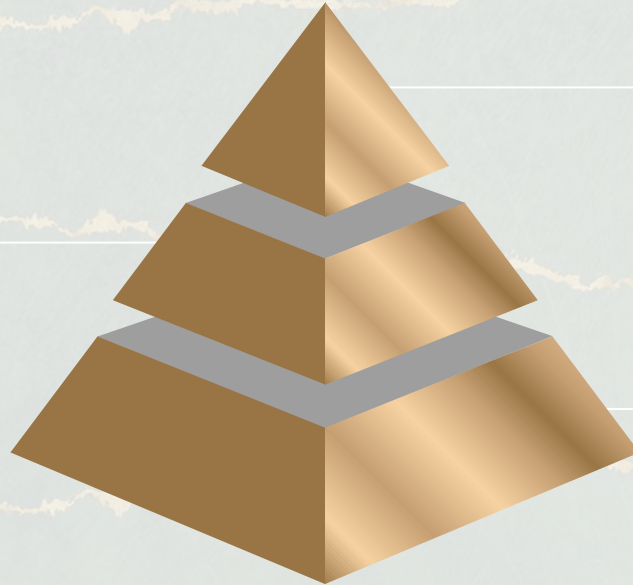
Total success!

## OUR PROCESS IS EASY

### Vestibulum congue tempus

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor. Donec facilisis lacus eget mauris.

2



1

### Vestibulum congue tempus

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor. Donec facilisis lacus eget mauris.

3

### Vestibulum congue tempus

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor. Donec facilisis lacus eget mauris.



## LET'S REVIEW SOME CONCEPTS

### Yellow

Is the color of gold, butter and ripe lemons. In the spectrum of visible light, yellow is found between green and orange.

### Blue

Is the colour of the clear sky and the deep sea. It is located between violet and green on the optical spectrum.

### Red

Is the color of blood, and because of this it has historically been associated with sacrifice, danger and courage.

### Yellow

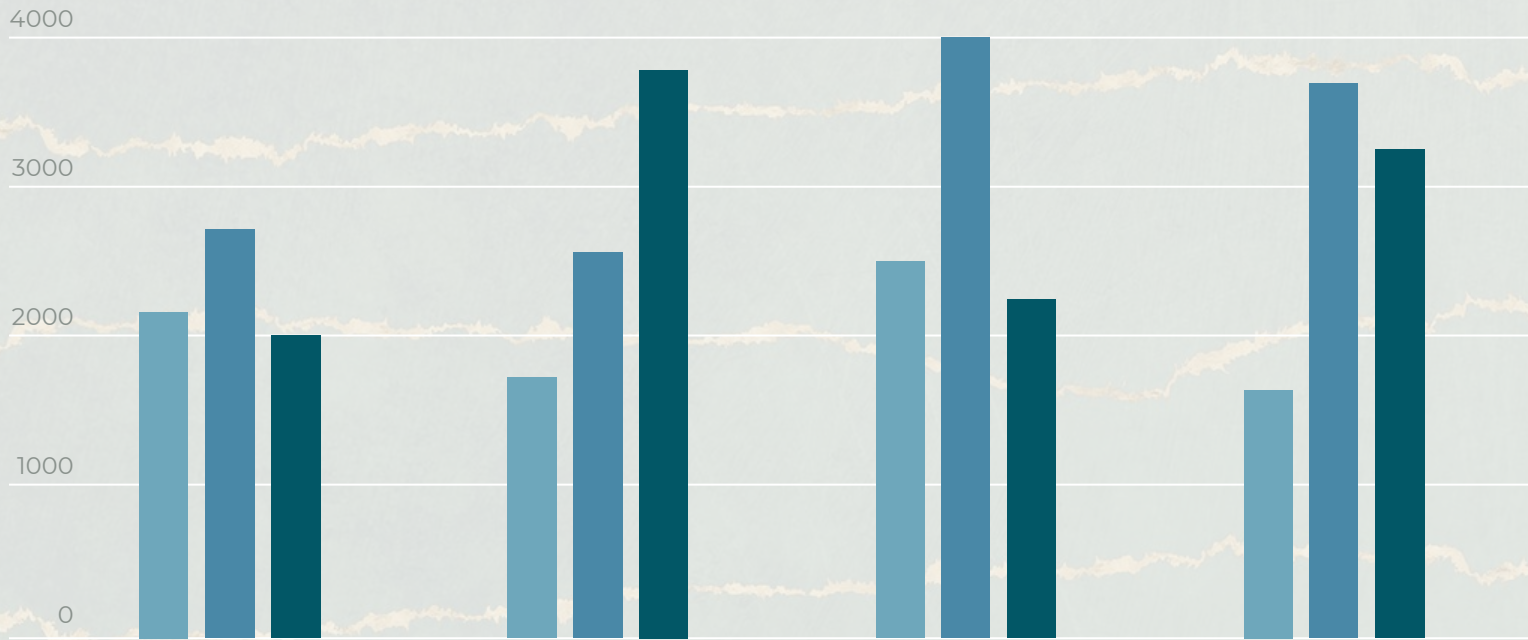
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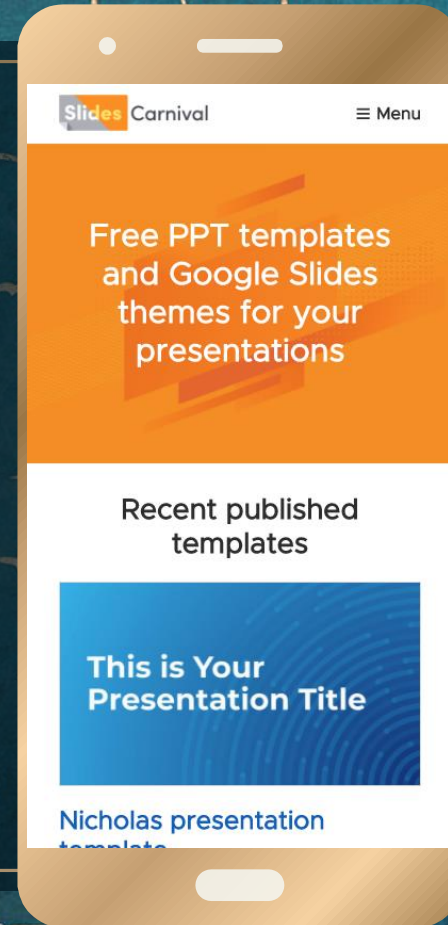


You can insert graphs from Excel or Google Sheets



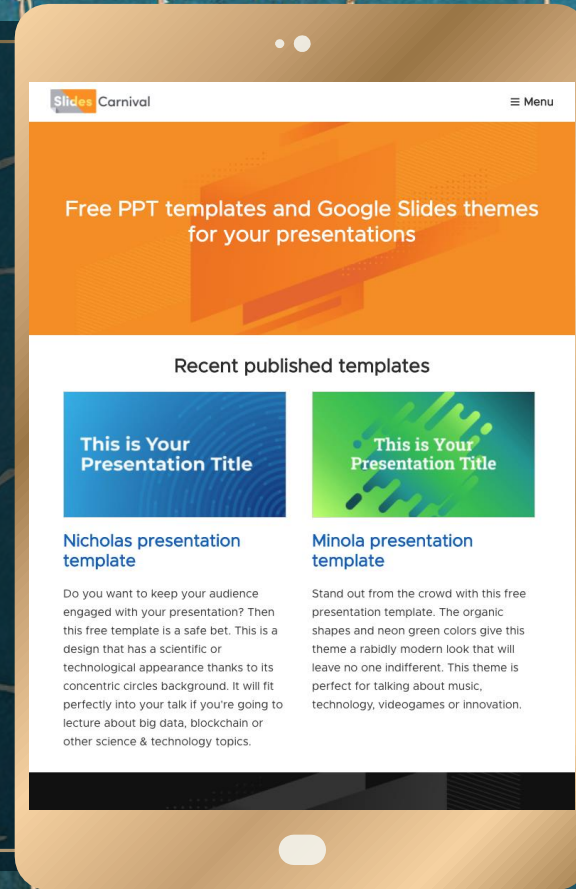
## MOBILE PROJECT

Show and explain your web, app or software projects using these gadget templates.



## TABLET PROJECT

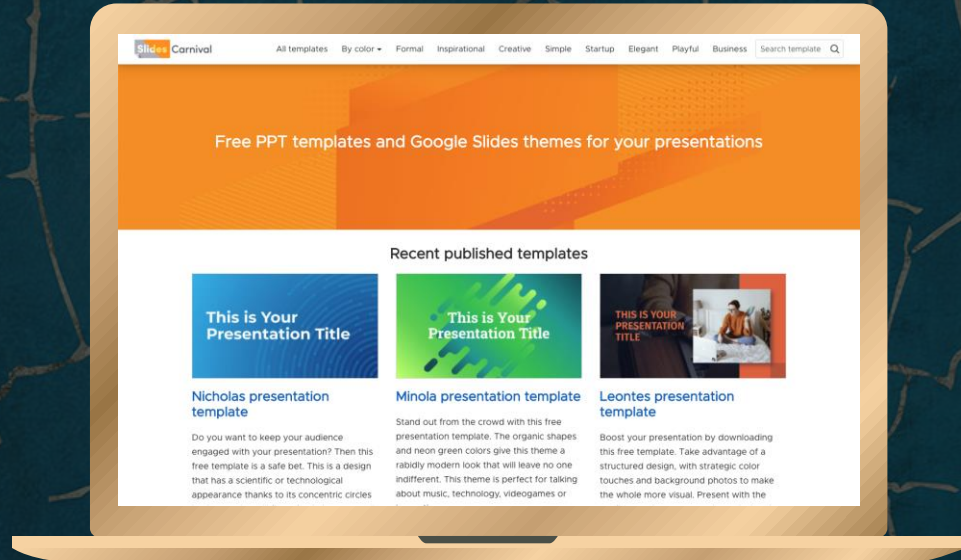
Show and explain your web, app or software projects using these gadget templates.





## DESKTOP PROJECT

Show and explain your web, app or software projects using these gadget templates.







THANKS!

**Any questions?**

You can find me at:

@username & user@mail.me



## CREDITS

Special thanks to all the people who made and released these awesome resources for free:

- ▣ Presentation template by [SlidesCarnival](#)
- ▣ Photographs by [Unsplash](#)

## PRESENTATION DESIGN

This presentation uses the following typographies:

- Titles: Montserrat
- Body copy: Frank Ruhl Libre

Download for free at:

<https://www.fontsquirrel.com/fonts/montserrat>

<https://www.1001freefonts.com/frank-ruhl-libre.font>

*You don't need to keep this slide in your presentation. It's only here to serve you as a design guide if you need to create new slides or download the fonts to edit the presentation in PowerPoint®*



## TIMELINE

Blue is the colour of  
the clear sky and the  
deep sea

Red is the colour of  
danger and courage

Black is the color of  
ebony and of outer  
space

Yellow is the color of  
gold, butter and ripe  
lemons

White is the color of  
milk and fresh snow

Blue is the colour of  
the clear sky and the  
deep sea

JAN

FEB

MAR

APR

MAY

JUN

JUL

AUG

SEP

OCT

NOV

DEC

Yellow is the color of  
gold, butter and ripe  
lemons

White is the color of  
milk and fresh snow

Blue is the colour of  
the clear sky and the  
deep sea

Red is the colour of  
danger and courage

Black is the color of  
ebony and of outer  
space

Yellow is the  
color of gold,  
butter and ripe  
lemons

## ROADMAP

Blue is the colour of the  
clear sky and the deep  
sea

1

Red is the colour of  
danger and courage

3

Black is the color of  
ebony and of outer space

5

Yellow is the color of  
gold, butter and ripe  
lemons

2

White is the color of milk  
and fresh snow

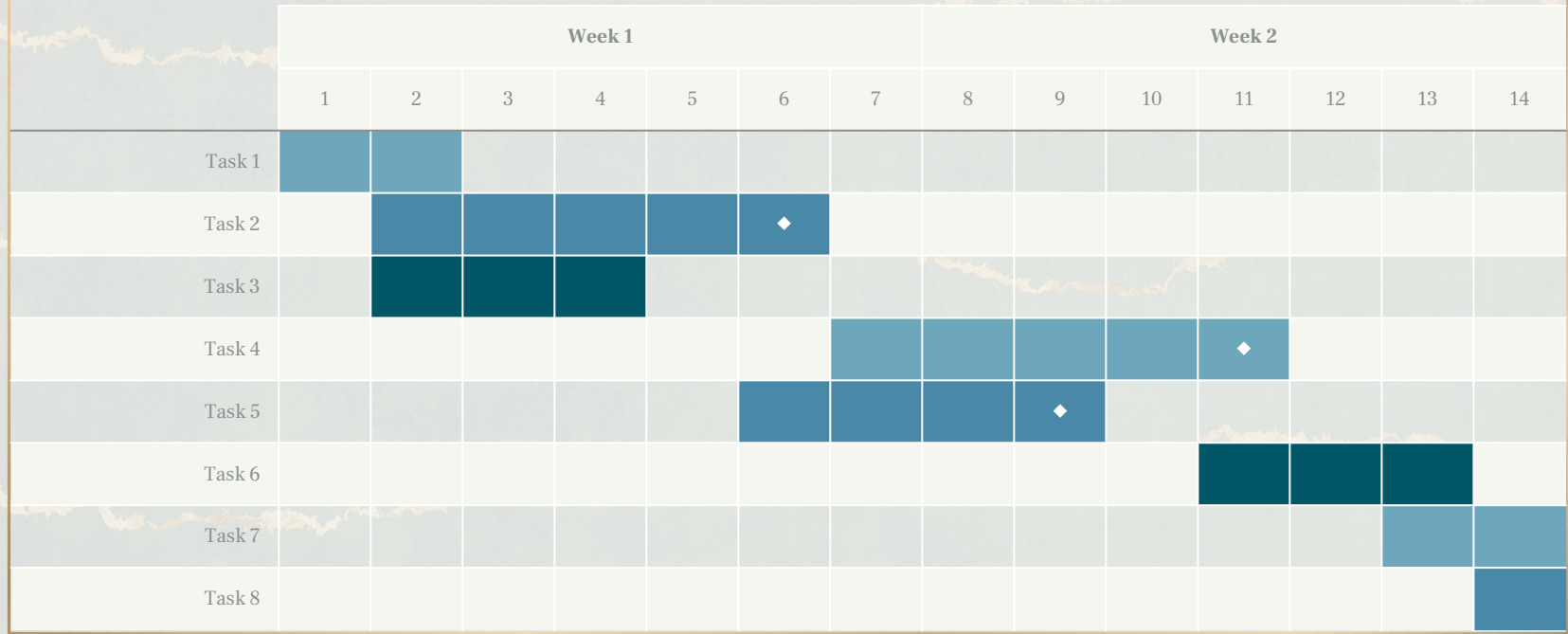
4

Blue is the colour of the  
clear sky and the deep  
sea

6



## GANTT CHART



## SWOT ANALYSIS

### STRENGTHS

Blue is the colour of the clear sky and the deep sea

### WEAKNESSES

Yellow is the color of gold, butter and ripe lemons

S

W

O

T

Black is the color of ebony and of outer space










### OPPORTUNITIES

White is the color of milk and fresh snow

### THREATS



# BUSINESS MODEL CANVAS

<b>Key Partners</b> Insert your content 	<b>Key Activities</b> Insert your content 	<b>Value Propositions</b> Insert your content 	<b>Customer Relationships</b> Insert your content 	<b>Customer Segments</b> Insert your content 
	<b>Key Resources</b> Insert your content 		<b>Channels</b> Insert your content 	
<b>Cost Structure</b> Insert your content 		<b>Revenue Streams</b> Insert your content 		

## FUNNEL





## TEAM PRESENTATION



**Imani Jackson**

JOB TITLE

Blue is the colour of the clear  
sky and the deep sea



**Marcos Galán**

JOB TITLE

Blue is the colour of the clear  
sky and the deep sea



**Ixchel Valdía**

JOB TITLE

Blue is the colour of the clear  
sky and the deep sea



**Nils Årud**

JOB TITLE

Blue is the colour of the clear  
sky and the deep sea

# COMPETITOR MATRIX

HIGH VALUE 2

LOW VALUE 1

HIGH VALUE 1

LOW VALUE 2

Comp  
etitor

Competitor

Competito  
r

Our company

Competito  
r

Competito  
r

Competitor



## WEEKLY PLANNER

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
09:00 - 09:45	Task	Task	Task	Task	Task	Task	Task
10:00 - 10:45	Task	Task	Task	Task	Task	Task	Task
11:00 - 11:45	Task	Task	Task	Task	Task	Task	Task
12:00 - 13:15	✓ Free time	✓ Free time	✓ Free time	✓ Free time	✓ Free time	✓ Free time	✓ Free time
13:30 - 14:15	Task	Task	Task	Task	Task	Task	Task
14:30 - 15:15	Task	Task	Task	Task	Task	Task	Task
15:30 - 16:15	Task	Task	Task	Task	Task	Task	Task



SlidesCarnival icons are editable shapes.

This means that you can:

- Resize them without losing quality.
- Change fill color and opacity.
- Change line color, width and style.

Isn't that nice? :)

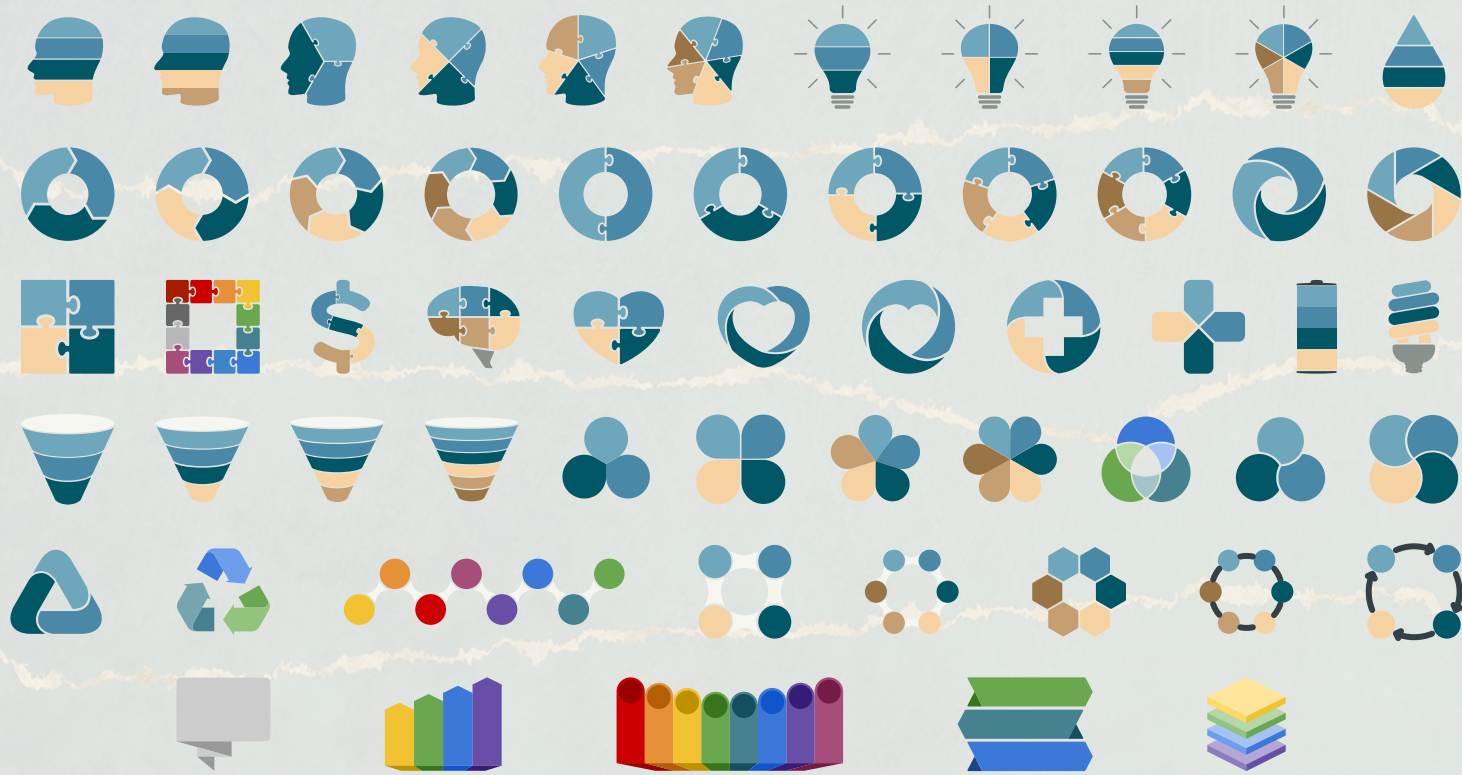
Examples:



Find more icons at  
[slidescarnival.com/extra-free-resources-  
 icons-and-maps](https://slidescarnival.com/extra-free-resources-icons-and-maps)



# DIAGRAMS AND INFOGRAPHICS



You can also use any emoji as an icon!  
And of course it resizes without losing quality.

How? Follow Google instructions <https://twitter.com/googledocs/status/730087240156643328>







**Free templates for all your presentation needs**



For PowerPoint and  
Google Slides



100% free for personal  
or commercial use



Ready to use,  
professional and  
customizable



Blow your audience  
away with attractive  
visuals